



# **FAR-REACHING** RESPONSIBILITIES



METSÄHALLITUS



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METSÄHALLITUS

# If Metsähallitus did not exist, it would have to be invented

We are professionals in natural resources and the environment, and manage the state's land and water property. Our work bring material and immaterial wellbeing for all Finns: work and subsistence, venues for exercise and hobbies, information about the past and the future. Each year, we pay a hefty sum to the state to be used for the common good.

We also play an important role in the local economies. We pay over half of the wages and 70% of fees for external services to Northern Finland. National parks and wilderness activities reap economic benefits for the local areas many times over.

Our operations are valued – according to a survey, more than three out of four think our image is positive or neutral. Our social responsibility is considered to be among the best in the country.

We still possess a lot of unused potential, just like the state's land and water properties. Renewable energy – wood, wind, water and wave power – and spending time in the nature are building Finland into a sustainable and clean society where living is comfortable.





# Finland's largest exercise facility – always open

Walking, running, skiing and cycling – the top rankings of the Finns' favourite sports are populated by exercising outdoors and in the nature. As studies show, moving in nature soothes the mind and the body.

State lands and waters cover one third of Finland. We have the most gorgeous exercise park in the country to offer: there is room for everyone on the waves, trails and duckboards, no matter whether you are exercising or just enjoying yourself – or a top athlete. The acknowledgements we have been granted show that we are working for open air exercise from our hearts.



*Haltia, the Finnish Nature Centre*



# Let's build big – out of wood

The red cabin is part of the Finnish mindscape. A lot of small residential buildings are indeed built from wood in Finland, but wood is still seldom used in large public buildings.

Metsähallitus has opened up new vistas for Finnish building out of wood. Haltia, the Finnish Nature Centre in Espoo, Science Centre Pilke in Rovaniemi, the facilities in Pudasjärvi, and the Visitor Centre Naava in Pyhätunturi show how magnificently the environmentally friendly wood is suited for large public buildings. As a living material, wood provides a comfortable and healthy environment for people both working in the buildings and visiting them.







# The forest remembers and tells stories

How does a hike along a 16th century highway sound, or a trip to the Death Cabin peppered with chilling stories?

A project by Metsähallitus that is completely unique in Finland, perhaps even the world, builds an inventory of the cultural heritage in the state forests. Traces of the lives of our ancestors have now been stored from the Stone Age to the 1960s. The preservation of the thousands of cultural sites found can be taken into consideration in all future use of the forests. The information collected from them will also benefit travel businesses and researches.





# Say it in sami – daja dat sámegillii

State land and water properties are also located in the Sami homeland area. We cooperate with the reindeer-herding cooperatives, the Sami Parliament and, in the Skolt region, with the Skolt Village Council, in planning the utilisation of the resources in the Sami homeland.

Recent years have seen the beginning of the application of the Akwé: Kon guidelines of the UN's convention on biological diversity, and the traditional Sami livelihoods – reindeer herding, hunting, fishing and handicrafts – and the preservation of the relationship with nature informed by them are now more comprehensively taken into consideration in our operations. We use the Sami languages actively on the Web, agreements and everyday customer service situations, thus promoting their vitality.





# Large landowner on the side of the small ones

Various mining and wind and water power projects give both small and large landowners cause for concern. As a large landowner, we lay down ground rules that also benefit others.

When the excavation fee paid to the landowner as compensation is based on the value of the excavated minerals instead of the result of the mining company, or when the electricity price increases are taken into consideration in the water power utilisation right compensation, all landowners will benefit. As a major operator, we have more resources compared to small ones to ensure that decisions also concerning others will be just.





# Playing field and bridgebuilder

Forests and waterways are very important to the Finns, and thus a lot of wishes and plans are connected to the use of the state's land and water properties.

Dozens a time a year, Metsähallitus asks your opinion in various events, cooperation groups and feedback rounds. There are often a lot of opinions and goals, and they are different, sometimes even opposite.

The meetings do a lot of good: local cooperation is reinforced, the use of natural resources is discussed, and the participants gain new perspectives and also learn to understand the interests of others. We are networking with cooperation in mind: services and businesses are created around the Nature Centres, habitats for game on forestry land, and good sites for hunters.







# Protection for the joy of nature and people

Nearly half of the EU's strictly protected forests are located in Finland. The majority of this about 841,000 hectares is under our care – as are many other protected sites.

The pearls of the Finnish nature, national parks, form the cornerstone of nature tourism in Finland, and bring both money and jobs to the local economy. Important volunteer work is also performed in the protected areas, and they also offer rehabilitative work for prisoners.

Metsähallitus works in the forest biodiversity programme METSO to stop the decline of biotopes and forest types in Southern Finland.





# Wellbeing far from growth centres

The majority of state lands are located in Eastern and Northern Finland. They are sites for timber productions, protection of the nature, tourism and national defence, and also reindeer herding in the north. A quarter of the Finns live there.

On its part, Metsähallitus makes it possible to live in different parts of the country, even at greater distances from growth centres. We pay over half of our wages to Northern Finland and maintain half of the roads in the region. Around EUR 100,000 of wages and contracting revenue is left in the region from one harvesting stand. One euro invested by the state in hiking areas and Nature Centres comes back tenfold to the local entrepreneurs, as the visitors to the sites purchase services and products.





It was awesome! And  
the evening by the fire  
was full of win :)

We want as many children and youths as possible to personally experience the Finnish nature. The workshops of our Nature and Science Centres support the teaching done in schools. Annually, we employ hundreds of youths. We offer internships and thesis subjects to students.

Together with operators in the forestry sector, we arrange Forest Weeks and Days around the country in schools and kindergartens. At the Sami-language cinema camp, participants get to familiarise themselves with the northern nature and culture – and make movies, too. In Junior Ranger activities, youths are involved in the everyday life of a national park and perform the current tasks.

Top athletes also draw power from the nature. In the Tops of the Future team, we support young canoe racers, cross-country skiers, orienteers and runners who have succeeded in their own sport and age group.





## Greatest laboratory in the country

In the past, there was the buck saw and the axe. Today, information is gathered from an aeroplane through laser scanning, and timber is transported with vehicles with tyre pressure that can be adjusted in order to reduce the stress on the roads.

We produce new research data in cooperation with the research institutes for the versatile use of the forests, nature conservation and nature tourism, and utilise it in our own operations.

Every one of our employees can come up with ways of doing things better and more sensibly. Many ideas have been adopted as part of our normal operations, from the more effective waste management of hiking destinations to improvements in timber harvesting and fish stock tracking systems with mobile applications.

Latest research has also been applied in the latest forestry environmental guide. Its ecosystem-oriented perspective and clear instructions have received praise, and this guide is for everyone interested in forestry.







# Locally produced food from an organic food restaurant

Finland would not have been populated without wilderness skills. Hunting, fishing, and picking of berries and mushrooms remain important sources of wellbeing even today.

We can get tasty, healthy and clean wildfood from our own organic food restaurant: the forest, the sea and the lakes. Foraging is moving in the nature at its best. Each year, the hunting permits bought from us involve walking around the Earth dozens of times over. Hunters directly provide work to 445 persons for a year as they take their business to stores, service stations and travel companies during their hunting trips.

We take care of the sustainability of the game stock and monitor good wilderness practices in the woods and on the Web.

# FAR-REACHING RESPONSIBILITIES



**Manages and uses**  
of Finland's land and water areas

**1/3**



Maintains transport  
links accounting for

**1/2**

**of the road  
network in  
Northern Finland**

**SALARIES**

**OVER 50 %**

paid in Northern Finland

**9,000**

new surveyed  
cultural sites

**WITH HUNTING PERMITS**

**NEARLY**

**30X** around  
the world





Pays the government

**130** million euros

**1** Enables   
export revenue of  
**1 billion euros**

FOR THE REGION

€ **100,000**  
from one harvesting stand

FRAMEWORK FOR

**17,000**

land use agreements

**5.4** million  
visits to the sites



**TEN-FOLD**

**RETURN**

on each **€1** invested

## METSÄHALLITUS GROUP

### METSÄHALLITUS ENTERPRISE

#### Natural Heritage Services

#### Natural Heritage Services - subsidiaries

Nuuksiokeskus Oy	68,1 %
Kiinteistö Oy Järviluonnon keskus	66,7 %

### BUSINESS OPERATIONS GROUP

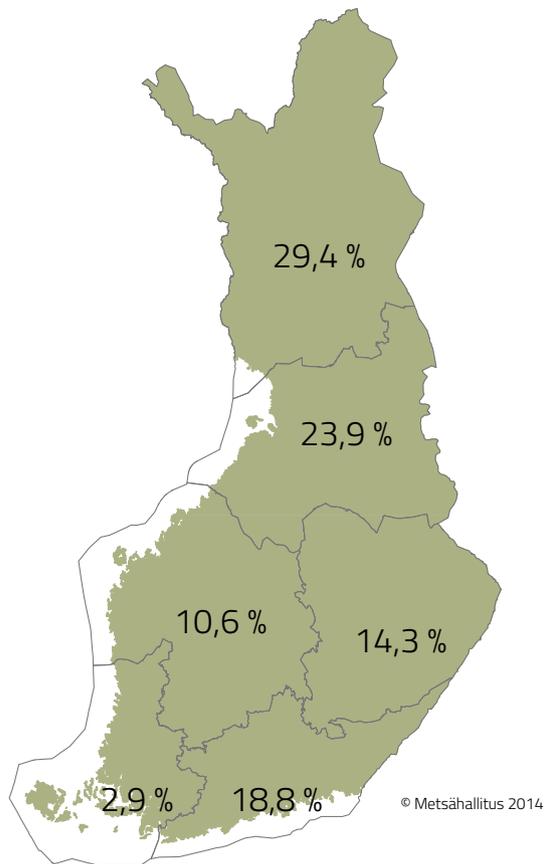
#### Forestry Laatumaa

#### Service Centre Group Services

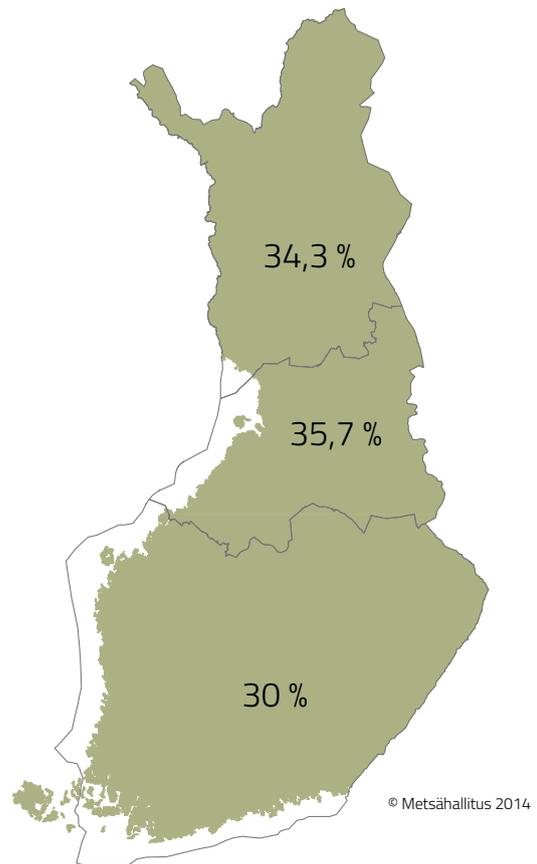
#### Subsidiaries and asso- ciated undertakings

Fin Forelia Oy	100 %
Siemen Forelia Oy	100 %
MH-Kivi Oy	100 %
Eesti Metsataim AS	30,1 %

## Salaries



## External services



*The salaries paid and the external services mainly cover Eastern and Northern Finland.*

## Financial indicators 2013

TURNOVER  
million EUR **370.0**

OPERATING  
PROFIT  
million EUR **127.0**

RESULT  
million EUR **118.0**

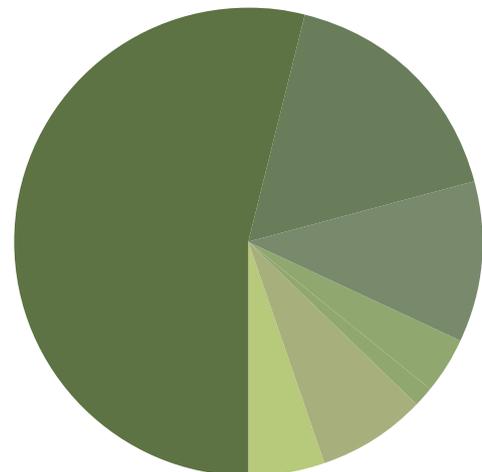
DIVIDEND paid to  
the state  
million EUR **130.0**

Return on  
INVESTMENT  
**4.7 %**

INVESTMENT  
of turnover **3 %**

## Financing of the Natural Heritage Services of Metsähallitus in 2013

■ Ministry of the Environment	EUR <b>33,4</b> million
■ Internal financing	EUR <b>10,5</b> million
■ Ministry of Agriculture and Forestry	EUR <b>6,8</b> million
■ Ministry of Employment and the Economy and Ministry of Justice	EUR <b>3,3</b> million
■ EU project funding	EUR <b>4,6</b> million
■ Other financing	EUR <b>3,2</b> million
Financing in total	EUR <b>61,8</b> million







METSÄHALLITUS

**Metsähallitus**

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